



Skate Canada - Eastern Ontario is pleased to announce the 18<sup>th</sup> annual 2011 Autumn Skate Championship, proudly sponsored by Figure Skating Boutique, which takes place at the Jim Durrell Recreation Complex, Ottawa ON September 16-18, 2011.

This highly successful event attracts over 800 talented skaters at all levels from across Canada and the United States. The success of this event is testimony to the popularity of figure skating, as well as the outstanding support from skating clubs and the business community.

In order to produce such an important competitive event and help with expenses, we turn to our figure skating community and community business partners to look for support. Please consider assisting in one of the following ways:

1. Sponsoring a Skating Event \$ 160.00 - Per hour

2. Advertising in the Program

<u>Price</u>	<u>Location/Type</u>	<u>Max. Size</u>
\$225.00	Inside Cover	7.5" x 9.5"
\$175.00	Full Page	7.5" x 9.5"
\$125.00	Half Page	7.5" x 4.75" or 3.75" x 9.5" (vertical ad)
\$ 80.00	Quarter Page	3.75"x 4.75"
\$ 50.00	Business Card Size	3.5" x 2"

3. Making a donation in kind of your product

All contributions and sponsorships will be gratefully acknowledged in the program and sponsorships announced during the competition.

Please submit your ads electronically to Charmaine MacIntosh, at [charm55@rogers.com](mailto:charm55@rogers.com) by **September 2nd, 2011**.

**Please make cheques payable to "Autumn Skate 2011"** and mail to:

**Charmaine MacIntosh**  
 Autumn Skate – Program Chair  
 2025 Rolling Brook Drive  
 Ottawa ON K1W 1C9

For further information contact Carole L. Johnson at 613-836-1235.

Thank you for your continued support of figure skating.

Carole Lefebvre Johnson  
 Public Relations/Marketing Chair  
 Skate Canada – Eastern Ontario

*“Forging New Figure Skating Partnerships with the Corporate Sector”*

### SPONSORSHIP LEVEL

EVENT	GOLD	SILVER	BRONZE	FRIENDS OF SKATING
Autumn Skate 2011	\$1,000	\$500	\$250	\$50

### BENEFIT PACKAGE OPPORTUNITIES

#### A. GOLD

- Event signage
- Full page advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Display or Sampling booth at events
- Participation in medal presentation
- Announcement recognition scheduled during the event
- 6 All-Event passes
- VIP passes to event receptions and hospitality lounge

#### B. SILVER

- Event signage
- Half page advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Participation in medal presentation
- 4 All-Event passes

#### C. BRONZE

- Quarter page advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Participation in medal presentation
- 2 All-Event passes

#### D. FRIEND OF SKATING

- Business card advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Participation in medal presentation