



2012
Skate Canada-Eastern Ontario
HIGH SCHOOL INVITATIONAL



January 2012

Athens Figure Skating Club and Skate Canada-Eastern Ontario Section (EOS) are pleased to announce that the 2012 Skate Canada - Eastern Ontario High School Invitational Competition, will be held in Smiths Falls at the Community Memorial Center on March 27, 2012.

This event provides Figure Skaters attending in Grades 9 to 12 with an opportunity to represent their High School in their chosen sport, be part of a team and to be recognized as athletes by their peers. The success of this event is testimony to the popularity of figure skating, as well as the outstanding continued support from skating clubs and the business community.

In order to produce such an event and help us offset expenses, we are turning to our figure skating community and business partners for financial support. Because your participation is paramount to our success, we hope you will consider assisting us in one of the following ways:

- Become a Title, Gold, Silver, Bronze or Friend of Skating Sponsor. See attached price structure and benefit sheet for more information
- Sponsor a Skating Event - \$125.00 per hour
- Donate your product
- Advertise your business in the Official Program

Ad Location	Maximum Size	Price
Outside Back Cover	7.5" x 9.5"	\$175
Inside Front or Inside Back Cover	7.5" x 9.5"	\$150
Full Page	7.5" x 9.5"	\$125
Half Page	7.5" x 4.75" or 3.75" x 9.5"	\$75
Quarter page	3.75" x 4.75"	\$50
Business Card	3.5" x 2"	\$30

All contributions will be gratefully acknowledged in the souvenir program and sponsorships will be announced during the competition.

Please submit all camera-ready artwork to Gibb Kent by February 14, 2012 at gbtgold@ripnet.com

Cheques should be made payable to **"2012 EO Section High School Invitational"** and mailed to:

Athens Figure Skating Club
P.O. Box 455
Athens, Ontario
K0E 1B0

For further information contact Sherry Gaudet at 613-926-2560

I would like to take this opportunity to thank you in advance for your support of this very important event. We hope that you will visit us on the event weekend to watch many talented skaters from all across Eastern Ontario.

Sincerely

Karen Welch
High School Invitational 2012 Chair



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"Forging New Figure Skating Partnerships with the Corporate Sector"

BENEFIT PACKAGE/FEES					
SPONSORSHIP LEVEL					
OPPORTUNITIES	Title Sponsorship	GOLD	SILVER	BRONZE	FRIEND OF SKATING
Skate Canada Eastern Ontario High School Invitational Championship (March 2012)	\$500	\$300	\$200	\$100	\$50

TITLE SPONSOR

- Designated Official Sponsor
- Corporate Name in the TITLE of the announcement
- Use of phrase "Proud Sponsor"
- Include coupons/samples in Skater package
- Back outside cover advertising on sponsored event
- Banners advertisement in each host arena. Material supplied by sponsor
- Event Signage
- Recognition on Sponsor page in Section Partnered event programs
- Participation in medal presentation
- Sponsor Logo on posted results
- Announcement recognition scheduled during the event
- Certificate of appreciation

GOLD

- Event signage
- Full page advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Display or Sampling booth at events
- Participation in medal presentation
- Announcement recognition scheduled during the event

SILVER

- Event signage
- Half page advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Participation in medal presentation

BRONZE

- Quarter page advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Participation in medal presentation

FRIEND OF SKATING

- Business card advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Participation in medal presentation