



September 13, 2011

The Gloucester Skating Club and Skate Canada-Eastern Ontario are pleased to announce the 2012 SKATE CANADA SECTIONALS – EASTERN ONTARIO, which will take place at the Bob MacQuarrie Recreation Complex, Orleans, ON from November 4 to 6, 2011. NEW this season – Skate Canada will be “LIVE STREAMING” this event – accessible to all of Canada!

This highly successful and impressive competition attracts over 150 talented skaters at all levels from Eastern Ontario and is a qualifying event for Skate Canada Eastern Challenge and Skate Canada National Championships. The success of this event is testimony to the popularity of figure skating, as well as the outstanding support from skating clubs and the business community.

In order to produce such an important competitive event and help with expenses, we turn to our figure skating community and local business partners to look for support.

Please consider assisting in one of the following ways:

1. Sponsor a Skating Event – \$160 per hour
2. Advertise in the Event Program

Price	Location/Type	Max. Size
\$250	Outside Back Cover	7.5" x 9.5"
\$225	Inside Cover	7.5" x 9.5"
\$175	Full Page	7.5" x 9.5"
\$125	Half Page	7.5" x 4.75" or 3.75" x 9.5" (vertical ad)
\$80	Quarter Page	3.75" x 4.75"
\$50	Business Card	Size 3.5" x 2"

3. Sponsorship Package – see attached
4. Make a donation-in-kind of your product

All contributions and sponsorships will be gratefully acknowledged in the event program and sponsorships will be announced during the competition.

Please submit all camera-ready artwork to Harmony Madill by October 20, 2011 at h_madill@yahoo.ca.

Please make cheques payable to “**Sectionals 2012**” and mail to: Gloucester Skating Club, 1490 Youville Drive, Orléans, ON K1C 2X8

For further information contact Kelly Sheridan, at 613-834-3421 or kelly.sheridan@rogers.com.

Yours in skating,

Kelly Sheridan
Gloucester Skating Club
Chairperson 2012 Skate Canada-Eastern Ontario Sectionals



SKATE CANADA-EASTERN ONTARIO

“Forging New Figure Skating Partnerships with the Corporate Sector”

SPONSORSHIP PACKAGES	
TITLE SPONSORSHIP	\$1,250
GOLD	\$1,000
SILVER	\$500
BRONZE	\$250
FRIENDS OF SKATING	\$50

A. TITLE SPONSORSHIP

- Designated official sponsor
- Corporate Name in the TITLE of the announcement
- Use of phrase “Proud Sponsor”
- Include coupons/samples in volunteer/skater package
- Back outside cover advertising on sponsored event
- Banners advertisement in each host arena. Materials supplied by sponsor
- Event signage
- Full page advertisement in Section Partnered events
- Recognition on Sponsor page in Section Partnered event programs
- Sponsor logo on EOS promotional event announcement mailing to 100+ Clubs in Eastern Ontario, providing information on the event
- Display or Sampling booth at events
- Display or sampling booth at EOS AGM
- Participation in medal presentation
- Sponsor logo on posted results
- Announcement recognition scheduled during the event
- Participation in Opening Ceremonies if applicable
- Proud sponsor link to EOS website
- Included in annual fundraising mail out to EOS clubs
- Certificate of appreciation
- Copy of EOS Annual Report
- 10 All Event Passes to the event and 10 Complimentary Programs
- Invitation to EOS Awards Luncheon
- VIP passes to event receptions and hospitality lounge

B. SECTION SPONSORSHIP

- Use of phrase “Proud Sponsor”
- Include coupons/samples in volunteer/skater package
- Event signage
- Quarter page advertisement in Section Partnered events
- Recognition on Sponsor page in Section Partnered event programs
- Display or Sampling booth at events
- Display or sampling booth at EOS AGM



- Participation in medal presentation
- Proud sponsor link to EOS website
- Included in annual fundraising mail out to EOS clubs
- Copy of EOS Annual Report
- Invitation to EOS Awards Luncheon
- VIP passes to event receptions and hospitality lounge

C. SECTION PARTNER

- Use of phrase “Proud Sponsor”
- Event signage
- Business Card size advertisement in Section Partnered events
- Recognition on Sponsor page in Section Partnered event programs
- Participation in medal presentation
- Proud sponsor link to EOS website
- Included in annual fundraising mail out to EOS clubs

D. GOLD

- Event signage
- Full page advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Display or Sampling booth at events
- Participation in medal presentation
- Announcement recognition scheduled during the event
- 6 All-Event passes
- VIP passes to event receptions and hospitality lounge

E. SILVER

- Event signage
- Half page advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Participation in medal presentation
- 4 All-Event passes

F. BRONZE

- Quarter page advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Participation in medal presentation
- 2 All-Event passes

G. FRIEND OF SKATING

- Business card advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Participation in medal presentation