



SKATE CANADA - EASTERN ONTARIO SPONSORSHIP PROGRAM

"Forging New Figure Skating Partnerships with the Corporate Sector"

SKATECANADA
EASTERN ONTARIO

BENEFITS PACKAGE & FEES

OPPORTUNITIES	TITLE SPONSORSHIP	SPONSORSHIP LEVEL			
		GOLD	SILVER	BRONZE	FRIENDS OF SKATING
Skate Canada Sectionals - Eastern Ontario Championships (November)	Section Agreement	\$1,000	\$500	\$250	\$50
Autumn Skate (September)	Section Agreement	\$1,000	\$500	\$250	\$50
Eastern Ontario STARSkate Invitational Championship (EOSIC) (February)	Section Agreement	\$1,000	\$500	\$250	\$50
SixO Active Wear Eastern Ontario Section Synchro Skate Championships (February) <i>(one day event)</i>	Section Agreement	\$500	\$250	\$100	\$50
Regional Festival of Synchronized Skating (February) <i>(not hosted every year)</i>	Section Agreement	\$1,000	\$500	\$250	\$50
Special Olympics (February) <i>(one day event)</i>	\$500	\$300	\$200	\$100	\$15
High School Events (March) <i>(one day event)</i>	\$500	\$300	\$200	\$100	\$50
Section Sponsors	\$1,000 plus 15% sales at Events				
Section Partner	15% sales at Events				



BENEFITS PACKAGE

A. TITLE SPONSORSHIP

- Designated official sponsor
- Corporate Name in the TITLE of the announcement
- Use of phrase “Proud Sponsor”
- Include coupons/samples in volunteer/skater package
- Back outside cover advertising on sponsored event
- Banners advertisement in each host arena. Materials supplied by sponsor
- Event signage
- Full page advertisement in Section Partnered events
- Recognition on Sponsor page in Section Partnered event programs
- Sponsor logo on EOS promotional event announcement mailing to 100+ Clubs in Eastern Ontario, providing information on the event
- Display or Sampling booth at events
- Display or sampling booth at EOS AGM
- Participation in medal presentation
- Sponsor logo on posted results
- Announcement recognition scheduled during the event
- Participation in Opening Ceremonies if applicable
- Proud sponsor link to EOS website
- Included in annual fundraising mail out to EOS clubs
- Certificate of appreciation
- Copy of EOS Annual Report
- 10 All Event Passes to the event and 10 Complimentary Programs
- Invitation to EOS Awards Luncheon
- VIP passes to event receptions and hospitality lounge

B. SECTION SPONSORSHIP

- Use of phrase “Proud Sponsor”
- Include coupons/samples in volunteer/skater package
- Event signage
- Quarter page advertisement in Section Partnered events
- Recognition on Sponsor page in Section Partnered event programs
- Display or Sampling booth at events
- Display or sampling booth at EOS AGM
- Participation in medal presentation
- Proud sponsor link to EOS website
- Included in annual fundraising mail out to EOS clubs
- Copy of EOS Annual Report
- Invitation to EOS Awards Luncheon
- VIP passes to event receptions and hospitality lounge

C. SECTION PARTNER

- Use of phrase “Proud Sponsor”
- Event signage
- Business Card size advertisement in Section Partnered events
- Recognition on Sponsor page in Section Partnered event programs
- Participation in medal presentation
- Proud sponsor link to EOS website
- Included in annual fundraising mail out to EOS clubs

D. GOLD

- Event signage
- Full page advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Display or Sampling booth at events
- Participation in medal presentation
- Announcement recognition scheduled during the event
- 6 All-Event passes
- VIP passes to event receptions and hospitality lounge

E. SILVER

- Event signage
- Half page advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Participation in medal presentation
- 4 All-Event passes

F. BRONZE

- Quarter page advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Participation in medal presentation
- 2 All-Event passes

G. FRIEND OF SKATING

- Business card advertisement in sponsored event
- Recognition on Sponsor page in sponsored event program
- Participation in medal presentation